



SSCOPE



#5-1000 Notre Dame Ave, Winnipeg, MB. R3E 0N3 (204) 987-6300 Fax: (204) 987-6304 Email: sscope@mts.net

<http://www.sscope.org/http://www.sscope.org/news>

Supporting mental health in Winnipeg since 1991 through gainful employment

**SSCOPE's Clean Up Winnipeg Recycling Program Proudly Supported By Assiniboine Credit Union
Marketing and Communications Support for SSCOPE by the Winnipeg Foundation**

PUBLIC SERVICE ANNOUNCEMENT/NEWS RELEASE----March 31, 2009

SSCOPE Cleans Up Winnipeg Campaign Starts in April

SSCOPE Inc., a Winnipeg non profit, supporting mental health through employment, is now booking free residential and business pickups in Winnipeg's West End and nearby areas of Winnipeg, in April for items it can use in it's Bargain Hunters' Online Garage Sale after May 1st. In addition to the donation of items with a resale value, donors can have SSCOPE pick up items that need to be taken to the City of Winnipeg refuse facility.

Individual donors will be eligible to receive a donation receipt for items of significant value.

SSCOPE and it's worker members are also partnering with WestEnd Biz in April and May to help clean up the community near it's office location at the corner of Notre Dame and McPhillips. "We have adopted Notre Dame Ave. from Maryland Ave through to Strathcona Street, said Kumaran Reddy, operations supervisor, and are starting to clean up that area as of April 4th, as much as we can, weather permitting."

SSCOPE will also be partnering with WestEnd Biz for cleanup work on Earth Day, April 22nd and on May 7, in addition to community work through April.

Our Friday April 24th spring fund raiser, the Winnipeg Jammy's Festival at 1463 Pembina Highway, with top Winnipeg blues, classic rock and roots musician's supporting SSCOPE's mental health through employment purpose, will tie our April activities together, said Reddy, who is also organizing and performing at the fundraiser.

SSCOPE has initiated the "SSCOPE Cleans Up" Winnipeg recycling and general clean up program for 2009, to benefit the community, and provide work for its members during a typically slow period prior to the start of our expanding lawn and yard services season, said Bob Rempel, executive director.

SSCOPE (Self Starting Creative Opportunities for People in Employment) is a Winnipeg non-profit that supports mental health and mental illness recovery, within Winnipeg through gainful employment for its members in operations such as lawn and yard maintenance, snow removal, moving and deliveries, building cleaning and vending services, all operated by SSCOPE.

SSCOPE also provides a Christmas Tree recycling service annually in January.

Contact: Bob Rempel-987-6302 (w) 272-6040 (res) SSCOPE